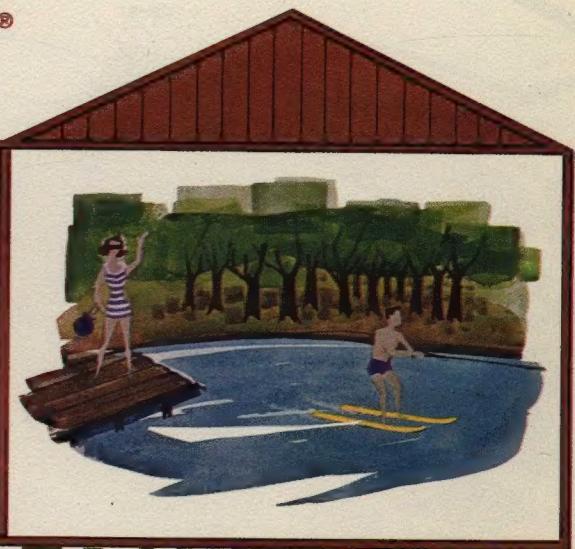


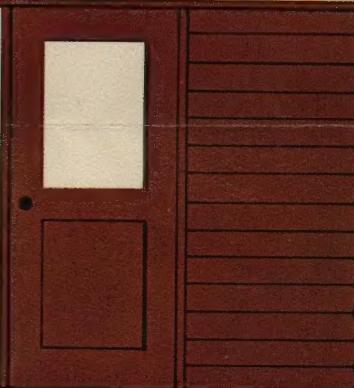
PreFabulous

REDWOOD

Timber-Lodge®



ENJOY MORE LEISURE PLEASURE HOURS



Love hunting—fishing—boating—swimming? Or do you just love that wonderfully carefree feeling of getting away from it all in the peace of your own hideaway in that favorite spot? Whatever your dream—however you most enjoy living—TimberLodge makes your dream come true—more beautifully, more quickly, more practically (yes, and more economically!) than you ever believed possible!

PRE-FABULOUS! You Can Build Your Own So Easily!

TimberLodge is truly PreFabulous! It is so simplified in design, so precision planned and fabricated, you need no special skill to erect it. The family will love sharing in the thrill of assembling your TimberLodge! It takes three men just two week-ends to set up a TimberLodge on a completed foundation . . . and the men needn't be skilled or have power tools!

...or We Will Assemble Your TimberLodge—So Reasonably!

We can offer you a complete "turn-key" assembly. You'll be delighted with the way TimberLodge's Pre-Fabulous construction saves you labor costs and time—how quickly you can step into your completed TimberLodge!

Suit Yourself on Size, Shape, Floor Plan!

Choose from a wide range of sizes and shapes, arrange the interior to your own liking! Your TimberLodge is distinctively yours—everything and anything you want it to be! It's Yours for Life...and lots of leisure living!

SO LOW-COST! You Can Afford a TimberLodge!

TimberLodge—because it is a triumph of skilled engineering and mass production—costs so little you will be amazed. TimberLodge fits your budget as beautifully as it does your dreams! Come in and let us prove it!

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BEAUTIFUL, RUGGED REDWOOD BEAMED CEILINGS!

The cathedral-type vaulted ceilings with their sturdy Redwood beams are a thing of beauty and joy forever! These handsome, massive beams are reinforced with steel. Like everything else about your TimberLodge, they are as attractive as they are strong!



Photo Courtesy Trans World Airlines

THE EVERLASTING REDWOODS!

The cathedral-like hush of the giant Redwood forests is no mere illusion! Because Redwood has none of the resins and volatile oils common in most woods and is so resistant to decay— insects avoid it! Since there are few insects, there are few birds. Few birds mean few animals of prey—so it's quiet in the Redwoods!

Giant Redwood trees have withstood the ravages of time, fire, disease and tree-killing insects—some for over 2,000 years! Unlike ordinary woods, Redwood logs have no pitch, resins or oils to ooze out. Redwood has great fire-resistant properties—is actually used for firewalls. Redwood is also a natural insulator. In laboratory tests, a Redwood wall section only 6 inches thick was exposed to the flame of a blowtorch creating temperatures ranging from 1000 to 1890 degrees for over 2 hours. In that period, the temperature on the back surface increased only 24 degrees—from 70° to 94° Fahrenheit! Only in severest climates should extra insulation be needed in a TimberLodge!

IT'S SO EASY TO OWN YOUR OWN BEAUTIFUL

Timber-Lodge.

- WIDE VARIETY OF MODELS—priced to fit your budget!
- EASY FINANCING—with low down payment!
- LOW MONTHLY PAYMENTS—as little as \$10 a week!
- LOW CONSTRUCTION COSTS—whether by yourself or dealer!
- LOW MAINTENANCE COSTS—no painting ever! Less upkeep!

...AND IT'S SUCH A PROFITABLE INVESTMENT!

Your TimberLodge increases the value of your lot from the moment it's erected. It is a proud asset to any neighborhood. It gains as much as 10% in value in a year. Compare that with your auto or trailer that loses 15% or more in value the first year!

Boost your income by renting your TimberLodge when you are not using it! TimberLodge is always in demand! Many owners can make many of their payments by renting to fishermen, hunters, vacationing families!



YOU'LL LOVE THE BEAUTIFUL INTERIOR OF YOUR TIMBERLODGE!

Picture yourself in a TimberLodge like this! It's finished inside with beveled Redwood panels sealed with exclusive Pritchard WaterShed. You can move in and start enjoying it even if you don't do another thing to it. Divide your space as you like—partitions needn't be floor-to-ceiling. Any arrangement you prefer is possible—and practical—thanks to Pre-Fabulous TimberLodge!



TIMBERLODGE MAKES A WONDERFUL PERMANENT HOME!

You'll love everything about TimberLodge—every moment you spend in it! The same qualities that make it a care-free week-end lodge—low initial cost, ease of erection, easy maintenance—make it the choice of thousands for permanent homes. It's fun from the start—fun to plan, fun to watch it go up, whether you do it yourself or have it done for you. And the fun of living continues every day you live in your care-free TimberLodge home!

YOUR TIMBERLODGE IS BORN IN THE HEART OF THE REDWOOD COUNTRY!

At Merced, California, in the San Joaquin Valley, Pritchard has its huge Redwood fabrication plant—17 acres of it! Here is one of the best lumber drying areas in the country, its mild climate permitting 12-month operation in open-sided buildings. The natural, slow-drying process in the warm California sun and breezes means no stress on the Redwood—just Nature's own process! The most modern giant machinery, much of it especially designed for the huge-scale operation of Pritchard, assures precision fabrication and brings the economies of mass production to your TimberLodge.



Timber-Lodge®

is a division of
J. F. Pritchard & Co. of California

One of the World's Largest Fabricators of Redwood.

Every TimberLodge is backed by the more than 40 years Engineering and Redwood fabrication experience of J. F. Pritchard & Co. of California, serving industrial giants like Ford, Standard Oil, Monsanto, Texaco, Atomic Energy Commission and many more. Your TimberLodge is produced by one of the world's largest suppliers of Redwood for industry.



TIMBERLODGE IS IDEAL FOR RESORTS, MOTELS, COMMERCIAL BUILDINGS!

The easy construction, low maintenance features of TimberLodge make it perfect for commercial as well as private purposes. So attractive that units will rent "on sight"! So inexpensive to operate...none of the usual upkeep problems—Redwood cares for itself—no painting—no puttying!

You can combine standard units to form any shape you like—L's, T's and other shapes are easy to custom-design. Let's work together on your plans. Our experience and know-how are yours to use!

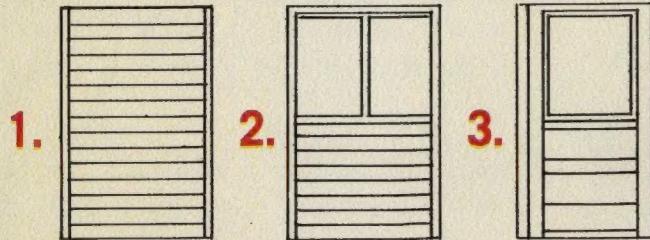


HERE'S WHY TIMBERLODGE IS PREFABULOUS

3 BASIC MODULE SECTIONS LET YOU CUSTOM DESIGN YOUR TIMBERLODGE

So simple, easy and quick to assemble on your foundation! So maintenance-free! Solid Redwood logs lock together for great strength, permanent beauty. Rafters and collars slide on easily—bolt together securely!

A FEW SIMPLE PARTS—ALL YOU NEED! Every piece easily identified!



1. CORNER/WALL SECTION. 4-ft. section with studs, corner posts and pre-cut Redwood logs that fit perfectly, lock snugly, provide a handsome rustic exterior.

2. WINDOW SECTION. 4-ft. section, installs as easily as placing a log. Redwood or Aluminum windows, lifetime Aluminum screen.

3. DOOR SECTION. 4-ft. door-frame and Redwood door with window. Redwood frame slips in place, door hangs easily—wherever you like. (8-ft. Panorama Sliding Glass Doors are optional extras.)

SCREEN PORCHES may be included in your TimberLodge by using Window sections in series.

YOU SAVE ON INITIAL COST—thanks to TimberLodge's planned fabrication and because it is mass produced by the world's largest fabricator of Redwood.

YOU SAVE ON LABOR COSTS—Simplicity of construction permits use of unskilled labor—or to save even more by doing-it-yourself!

YOU SAVE ON MAINTENANCE. TimberLodge is maintenance-free as a lodge can be. You don't spend your free time with a paint brush in one hand and a putty knife in the other. TimberLodge is made to enjoy—not to fix!



THIS IS ALL THE WASTE in a PreFabulous REDWOOD TIMBERLODGE!

If you've ever been around a new house under construction, you know the tremendous pile of waste material that accumulates. NOT WITH A TIMBERLODGE! This photograph shows what's left over. No wonder we call the TimberLodge PreFabulous! Think of the money you save!

DON'T SAW! There's the right piece—easily identified—for every place—and a place for every piece to fit perfectly. Even when tempted—don't saw. If a piece looks too long, lay it down—it fits somewhere else! This saves time, work and money—eliminates waste!

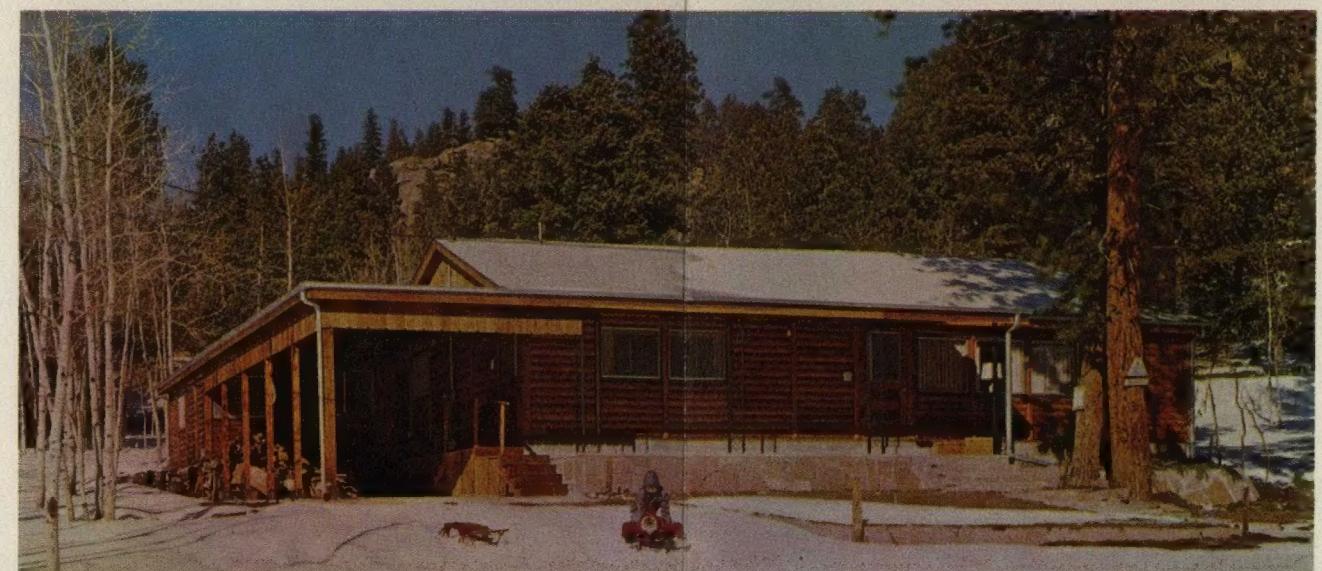
PAINT and PUTTY NO MORE! Throw away your paint brush and putty knife. Genuine Redwood never needs painting—athers to a beautiful silver grey or creamy buff. And TimberLodge Redwood or Aluminum windows won't need puttying—ever!

EASY-TO-FOLLOW INSTRUCTIONS! Step-by-step assembly instructions, fully detailed, and clear, easily followed diagrams, make the TimberLodge practically build itself. Shows you how to do the work yourself quickly and easily or enables us to do it for you at low cost. Every part marked for easy identification. No wonder assembling a TimberLodge is easy as 1-2-3!

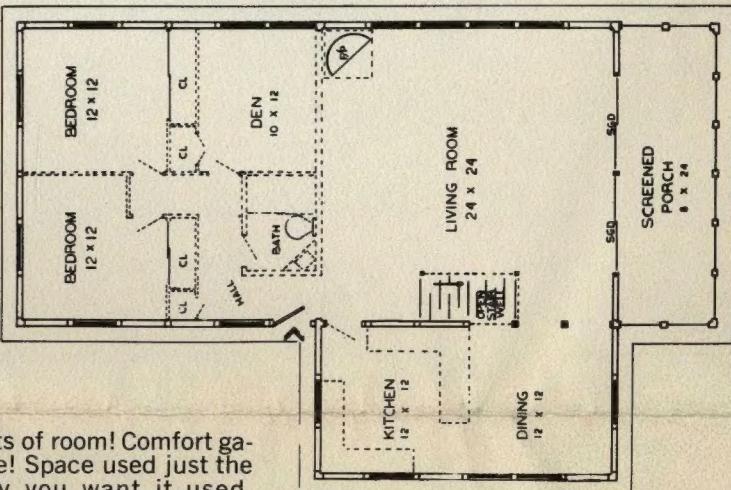
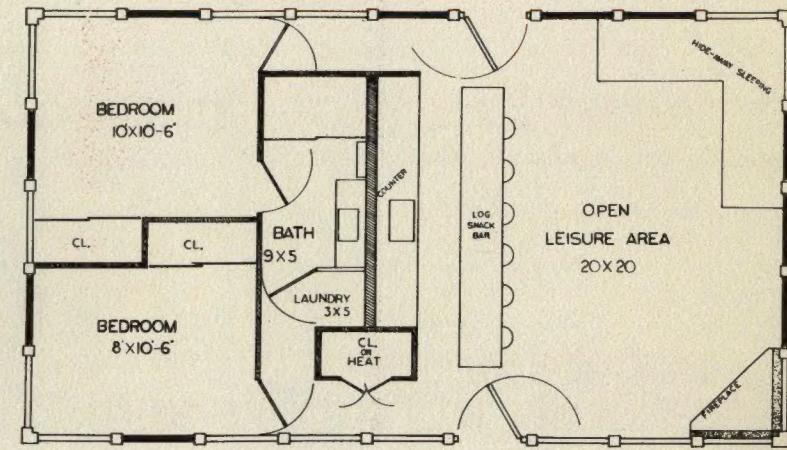
Timber-Lodge®

PreFabulous REDWOOD

- choose your width—16, 20 or 24 ft!
- choose your length—any multiple of 4 ft!
- combine basic units to form any shape you want!
- choose your own floor plan—put rooms wherever you please!
- choose your placement of doors and windows—as many or as few as you want!
- include a screened porch if you like—as an integral part of your TimberLodge!
- your TimberLodge is completely weathertight!
- set up anywhere—roof will withstand heavy snow loads and strong winds!
- every TimberLodge meets Uniform Building Code Requirements!

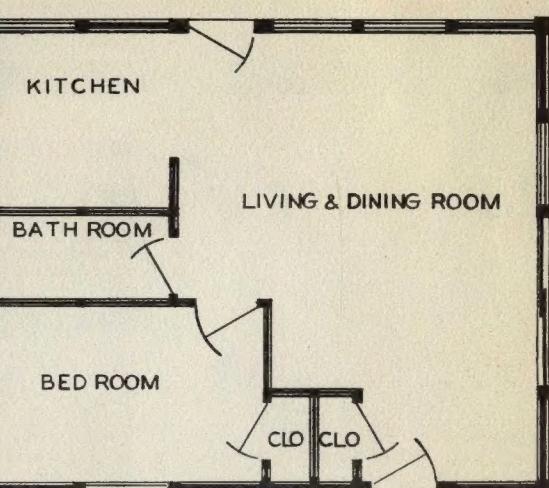


SUIT YOURSELF ON FLOOR PLANS



Lots of room! Comfort galore! Space used just the way you want it used, compactly or expansively! It's so easy with TimberLodge to plan everything just the way **you** want it! Custom floor plans are a TimberLodge specialty! Let us help you design yours. You'll find your TimberLodge a true joy to plan—in keeping with your own personal preferences.

THESE EXAMPLES SHOW VERSATILITY!



Many other floor plans are available! You may get some ideas you would like to use from these typical floor plans. Feel free in your own planning to vary or adapt any features you like to your heart's content. TimberLodge permits complete freedom in arrangement of rooms and dividers!



LET US SHOW YOU HOW EASILY YOU CAN OWN YOUR PREFABULOUS **REDWOOD** **TIMBERLODGE**

LOW INITIAL COST! . . . LOW DOWN PAYMENT!

LOW MONTHLY PAYMENTS—as little as \$10 a week!

LOW MAINTENANCE COSTS!

See us right away. Discover how easily you can finance your TimberLodge! Learn what a good investment it can be for you—for your own enjoyment or to pick up extra rental income! You can own your own TimberLodge for as little as \$10 a week! Why wait?



Division of

J. F. Pritchard & Co. of California
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One of the world's largest fabricators of Redwood.

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